

2022 WSLs Annual Institute

KALAHARI RESORT & CONVENTION CENTER, SAUK COUNTY
JANUARY 26-28, 2022

(Please print legibly or type company name as it is to appear in the Conference program.)

COMPANY NAME: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____

E-MAIL: _____

Products/Services: (to be featured in your company's exhibit booth) _____

Complementary Exhibitors: (preferred placement next to or across from) _____

Competing Exhibitors: (avoid placement next to or across from) _____

All booths will be assigned on a first-come, first-served basis in accordance with the exhibitor's preferences and the exhibit hall floor plan. It is understood that the Wisconsin Society of Land Surveyors reserves the right to alter the floor plan to make the best use of available exhibition space. The standard booth size is approximately 8' x 10' with one draped/skirted table, one 8' backdrop with 3' side drapes, two chairs, carpeting, electrical outlet, and the normal exhibiting accommodations.

NOTE: Price increase due to increased cost in the new space we will be utilizing.

TOTAL PACKAGE COST: (Check One)

First Booth - \$825, Each additional Booth - \$800 - Total No of Booths needed: _____

Sustaining Member First Booth - \$725, Each additional Booths - \$700 - Total No of Booths needed: _____

Event Sponsor - \$ _____ General Sponsor - \$ _____

If you are a sponsor and do not want an exhibit booth, please check this box.

By signing this application, the undersigned, as agent for the exhibitor, agrees that the exhibitor or any of its agents, employees or representatives will comply with all exhibition specifications printed on this application form.

SIGNATURE: _____ DATE: _____

Cancellations received before January 1, 2022 will be entitled to a full refund. Cancellations received after January 1, 2022 and before January 15, 2022 will be subject to a \$100 handling fee. No refunds will be granted unless received in writing before January 15, 2022. No refunds will be granted after January 15, 2022. Note: There will be no admittance into the WSLs Exhibits for the purpose of solicitation without vendor registration and proper credentials.

WSLS Annual Institute Committee Chair
Bob Beilfuss, PLS
W174 N9467 Joper Road
Menomonee Falls, Wisconsin 53051
Phone 262-250-8003
Email Flashthunder506easy@gmail.com

The fine print

Wisconsin Society of Land Surveyors shall have the full and final power to interpret and/or revise or amend these rules and regulations which in its discretion shall be in the best interest of the exhibition and conference. The decision of the show director appointed by WSLs must be accepted as final in any dispute between exhibitors or in any situation not covered by these rules and regulations.

LIABILITY: Exhibitor agrees that WSLs and any of its officers, directors, staff members, representatives or employees are not responsible for, and are released from, any liability as to injury, loss or damage that may occur to the exhibitor, the exhibitor's agents or employees, or any other person or to the exhibitors' property prior to, during or after the WSLs Exhibits.

CONTRACT TERMINATION: This agreement may be terminated by WSLs at any time upon the breach of any of its conditions by the exhibitor, and thereupon all exhibitor rights hereunder shall cease and terminate and any payments by exhibitor on account hereof prior to said termination shall be retained by WSLs as liquidated damages for such breach, and WSLs may thereupon resell such space.

EXHIBITS MUST REMAIN INTACT until after the official closing of the show. Exhibitors are requested at all times to cooperate with WSLs by maintaining their exhibits through the show in an outstanding condition with respect to material and personnel. No exhibitor shall have the right prior to the official closing of the show to vacate their space without the permission and approval in writing from WSLs.

SHOULD WSLs hold a show on the date, time and/or place herein provided, and the exhibitor does not attend the show or occupy the space assigned, due to acts of God, inclement weather, transportation delays or any other cause beyond the control of WSLs, the refund policy on reverse of application shall be final and non-negotiable.

LOSS OR DAMAGE: WSLs will not be responsible for any loss or damage suffered by any exhibitor, or its employees, representatives or guests from any act of theft, vandalism or accidental injury.

WSLS RESERVES THE RIGHT to deny or terminate any contract received. WSLs also reserves the right to modify or alter the floor plan or place exhibitors in any manner WSLs deems necessary.

2019 WSLs Exhibitor/Sponsorship Setup/Tear down Info Kalahari Resort & Convention Center, African East Ballroom

BOOTH SETUP is scheduled for Tuesday, January 25, 2022 from 4:00 - 8:00 p.m. and on Wednesday, January 26 from 7:00 - 12:00 a.m. The WSLs Exhibit Hall officially opens on Wednesday at 1:00 p.m. and all exhibits must be ready at that time.

SCHEDULE OF EXHIBIT HOURS AND SPECIAL EVENTS:

Wednesday, January 26, 2022, 12:00 p.m. - 8:00 p.m. WSLs Exhibits Open

Wednesday, January 26, 2022, 6:00 - 7:00 p.m. Exhibitor Social.

Thursday, January 27, 2022, 7:30 a.m. - 4:00 p.m. Exhibits Open

Please begin tearing down your exhibit on Thursday, January 27, 2022 from 4:00 p.m. until 9:00 p.m.

When you arrive, please go to the WSLs Exhibit Booth located inside the Exhibit Hall (Kalahari Resort & Convention Center African East Ballroom) to receive your name badges, conference program, miscellaneous information and any tickets you may have ordered.

Prior to Conference, please contact Bob Beilfuss, WSLs Exhibits Chair at

EXHIBITORS WILL RECEIVE a complete listing of all attendees as well as a complementary gift as part of your exhibit fee. Additionally, we invite you to join us for lunch each day. Two meal tickets will be provided for each booth registration. Additional meals will be available for \$15.00 per person, which will cover both days.

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Exhibitor Name Badge Form

The following information will be used to process name badges for members of your organization that will be staffing your booth. Please type or print all information as you want it to appear on your badge. If not returned to WSLs by January 15, 2022, badges will be made onsite.

Badge Name: _____

Title: _____

Company: _____

Booth #: _____

Badge Name: _____

Title: _____

Company: _____

Booth #: _____

Badge Name: _____

Title: _____

Company: _____

Booth #: _____

Badge Name: _____

Title: _____

Company: _____

Booth #: _____

Badge Name: _____

Title: _____

Company: _____

Booth #: _____

Vendor Session Sign-up Form

If you would like to host a Vendor Session, Please sign up at the time slot you prefer. They will be assigned first come first serve.

1 Wed. pm 45 min. _____

2 Wed. pm 45 min. _____

3 Wed. pm 1 hr. _____

4 Thurs. am 45 min. _____

5 Thurs. am 45 min. _____

6 Thurs. am 45 min. _____

7 Thurs. am 45 min. _____

8 Thurs. pm 45 min. _____

9 Thurs. pm 45 min. _____

10 Thurs. pm 45 min. _____

11 Thurs. pm 45 min. _____

12 Thurs. pm 1 hr. _____

13 Thurs. pm 1 hr. _____

14 Fri. am 45 min. _____

15 Fri. am 45 min. _____